

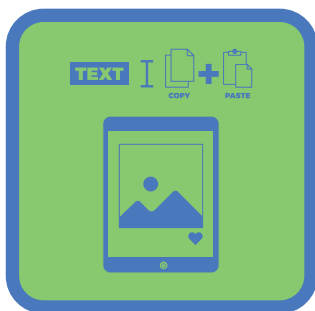
Terms and Conditions - Social media image designs



1-3 Design Production



1. Any words (Titles, captions, content etc.) must be typed and provided in a suitable document for staff to access (email, word documents, notepad etc.)



2. All words will be copied and pasted from the provided document by the staff of Bridge Creations



3. The staff of Bridge Creations is not responsible for typing any text for social media images, but will promptly advise on any noticed typos

4-5 Image Quality



4. An image must be of high resolution to ensure efficient display when posting



5. Low-resolution images will not be applied, the display is blurry and pixelated when expanded

6-9 Copyright



6. Images that are not commercial-free nor owned by the client will not apply to the social media design/s



7. Images downloaded and provided from search engines (Google images, Yahoo images, Bing images), will be rejected to avoid lawsuit liability



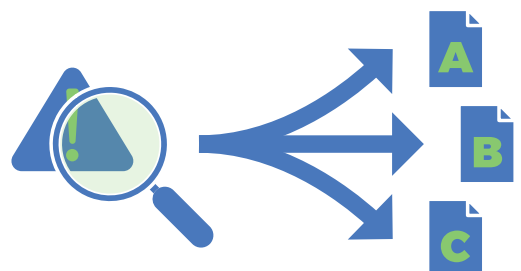
8. Both the client and staff of Bridge Creations, face the risk of lawsuit liability for posting and applying work that is not owned by the client



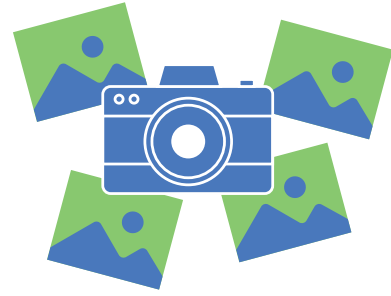
9. Images published that are not owned by the client risk facing lawsuits, removal of the published design, infringing copyright and posting non-intellectual property

10-12 Image sourcing

10. Identified risks of copyright of applying images, the staff of Bridge Creations will suggest alternatives to avoid liability



11. It is suggested that provided images applied on social media posts must be either taken by the client or hired externally



11a. A self-taken image for online posting grants ownership to the image



11b. To avoid copyright and external parties using the image, it is suggested to apply the intellectual property to the image/s



11c. An image can be sourced externally (e.g., Hired photographer)



11d. External work must acknowledge the photographer (Watermarks, written credit etc.)

12. For fast image sourcing, it is suggested to use stock image search engines (Pexels, Pixabay, iStock etc.)



12a. Stock image websites provide free images that can be published that do not require permission



12b. The stock image must ensure it is labelled for free commercial use