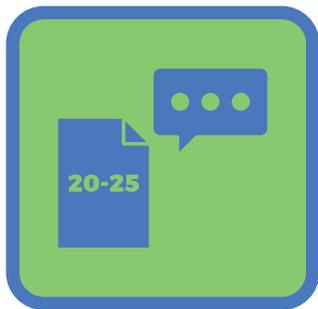


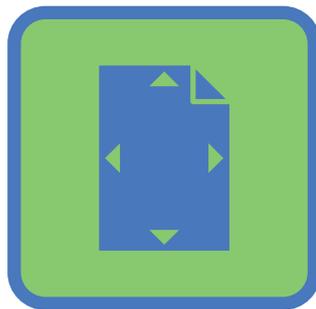
Terms and Conditions - Publications



1-4 Design



1. A client must estimate how pages the publication will consist of



2. The client must advise the size of the document



3. The cost of design will increase based on the number of pages

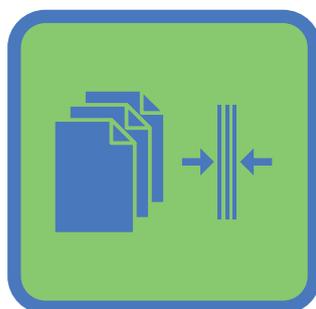


4. The increase is due to the additional time to design the publication

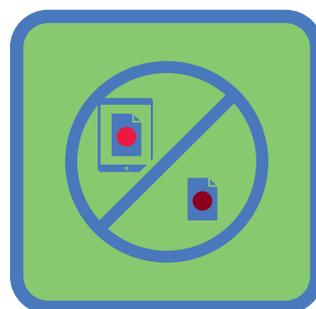
5-8 Printing



5. Any produced elements involve a set-up and production cost



6. Prices are based on the number of publications and paper thickness



7. Bridge Creations is not responsible for reimbursing printing flaws (Incorrect colour tone, pixelated images etc.)

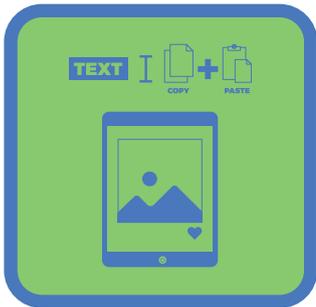


8. Bridge Creations will conduct test prints to identify the printing quality

9-11 Design Production



9. Any words (Titles, captions, content etc.) must be typed and provided in any suitable document for staff to access (email, word documents, notepad etc.)



10. All words will be copied and pasted from the provided document by the staff of Bridge Creations



11. The staff of Bridge Creations is not responsible for typing any text for publications

12-13 Image Quality



12. An image must be of high resolution to ensure efficient display when printing and viewed digitally



13. Low-resolution images will not be applied, the display is blurry and pixelated when expanded

14-17 Copyright



14. Images that are not commercial-free nor owned by the client will not apply to designs



15. Images downloaded and provided from search engines (Google images, Yahoo images, Bing images), will be rejected to avoid lawsuit liability



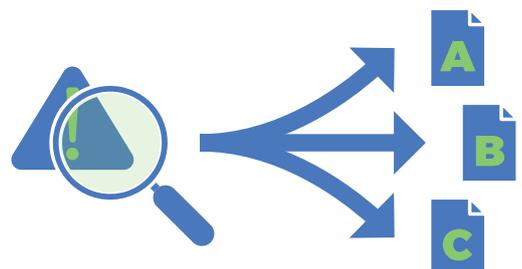
16. Both the client and staff of Bridge Creations, face the risk of lawsuit liability for publishing and applying work that is not owned by the client



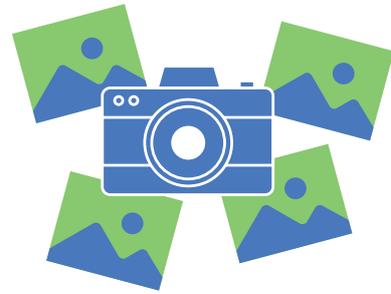
17. Images published that are not owned by the client risk facing lawsuits, removal of the published design, infringing copyright and posting non-intellectual property

18-20 Image sourcing

18. Identified risks of copyright of applying images, the staff of Bridge Creations will suggest alternatives to avoid liability



19. It is suggested that provided images applied on publications must be either taken by the client or hired externally



19a. A self-taken image for online posting grants ownership to the image



19b. To avoid copyright and external parties using the image, it is suggested to apply the intellectual property to the image/s



19c. An image can be sourced externally (e.g., Hired photographer)



19d. External work must acknowledge the photographer (Watermarks, written credit etc.)

20. For fast image sourcing, it is suggested to use stock image search engines (Pexels, Pixabay, iStock etc.)



20a. Stock image websites provide free images that can be published that do not require permission



20b. The stock image must ensure it is labelled for free commercial use